



optimization algorithms for heat pumps

The OptiHeat system contains a smart controller that connects the heat pump or other heating systems to the Cloud and contains the software program that includes optimization algorithms that take into the account different data like: weather forecast, outdoor temperature, internal temperature of the building, electrical tariffs, accumulation of the building, insulation of the building, storage capacity of the building or storage tanks and other parameters. The software calculates in real time the most economical workflow of the heat pump and reduce yearly heating costs for the end user for 20%. The OptiHeat self-learning algorithms enable the heat pump to learn of thermo dynamical model of the building. They also allow the user to remotely control, monitor and see the graphical analytics of the workflow and overall performance of his heating system.

We are a looking for three new positions:

1) CUSTOMER SUCCESS MANAGER

As Customer Success Manager you are responsible for working with our customers to ensure they're trained and properly utilizing our SaaS, helping our customers' businesses thrive in digital age. CSMs manage the entire process from on boarding and training to integration and implementation and other technical questions. We are looking for German native speaker.

2) B2B SALES MANAGER

As B2B sales manager you are responsible for the acquisition of utilities and producers of heat pumps with a relatively long sales cycle. You'll prepare compact quality propositions by collecting market information, and assessing the needs of potential clients. You will work closely with the CEO to expand the operation of our company on German and other EU markets.

3) DIGITAL MARKETING MANAGER

As DMM you are responsible for SEO, SEM, Adwords & PPC, FB ads, Content marketing, Email & affiliate marketing, Social media marketing. You'll prepare quality content about our business. Native German.

Conditions: All three positions start in April 2017 and last for unlimited time. Flexible working hours at coworking space kraftwerk - city accelerator bremen, An der Weide 50a, Bremen. Work can be done on the basis of mini-job, part-time work or also freelance - all negotiable.

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